



# Georgia Driver and Traffic Safety Education Association Newsletter

Volume - 002	1070 Culpepper Drive • Suite 300 • Conyers, Georgia 30094 Telephone: (678) 413-4281 or (800) 342-9819 • Fax (678) 413-4293 www.ridesafegeorgia.org	Issue - Winter/2007
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## **Second Annual GDTSEA Conference**

**March 1, 2008**

The Georgia Driver and Traffic Safety Education Association (GDTSEA) will be holding its second annual state conference on March 1, 2008. It will again be held at the Mountain Industrial Driver Education Facility in Stone Mountain, Georgia.

### **What is GDTSEA?**

The Georgia Driver and Traffic Safety Education Association (GDTSEA) is the professional association that represents traffic safety educators throughout the state. Members of the association include:

- State Supervisors of Safety Education
- University Professors
- Elementary and Secondary School Teachers
- Vocational Rehabilitation Specialists
- Commercial Driving School Teachers
- Police Traffic Safety Personnel
- Corporate Representatives
- Emergency Medical Personnel

As a state advocate for quality traffic safety education, GDTSEA creates and publishes policies and guidelines for the discipline. GDTSEA conducts conferences, workshops and seminars and provides consultative services. The organization also develops educational materials.

The association provides its members with a state office that represents the interests of

members by keeping track of legislation on safety matters.

*All traffic safety advocates and those interested in traffic safety education are invited to attend.*

*(See forms at end of this newsletter)*

### **Why Attend?**

Come join professionals and others interested in making Georgia's roads safer through education for a day of education, fun, networking, and fellowship.

### **Conference Speakers**

**Mark Horowitz** – Mark is a business executive, senior marketing consultant, scholar, and news commentator. Mark sought a way to use his expertise to affect traffic safety. Mark has developed a “learning tool” designed to affect today’s young drivers. Mark has addressed audiences nationwide. The “Drive Program” is being implemented in many states across the country to help young drivers, parents and traffic safety professionals.

**Adele Kristiansson** – Adele has directed marketing, product development and legislative activities for the National Road Safety Foundation for 18 years. She has helped produce award winning documentaries, including “The Aftermath,” “Sex, Lies, & Profits,” and “Don’t Bug Out! Aggressive Driving Kills”. The NRSF is focusing on a National Educational Program

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in Traffic Safety to establish a uniform driver ed. curriculum.

**Michael Orta** – Mark is the Program Manager of PEDS, metro Atlanta’s pedestrian advocacy organization. Mark works through grants funded through the GOHS. PEDS collaborates with the DDS, local law enforcement, and others to make Georgia’s roadways safer for all highway users.

**Conference Schedule**

- 8:00-8:30 Registration
- 8:30-9:00 Opening
- 9:00-10:30 Attitude Kills - Mark Horowitz
- 10:30-10:45 Break
- 10:45-11:45 NRSF Programs (National Road Safety Foundation) - Adele Kristiansson
- 11:45-12:15 Lunch (provided)
- 12:20-1:05 Cracking the Crosswalk Code - Michael Orta
- 1:15-2:15 TSAFE - Adele Kristiansson
- 2:15-2:30 Break
- 2:30-3:30 Drive for Parents - Mark Horowitz
- 3:30 Short business meeting – Door prizes

**Door Prizes Welcomed!**

If any organizations or individuals would like to donate a door prize(s) to be given away at the conference, please contact GDTSEA. The organizations and individuals will be recognized at the conference.

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### Nominations for GDTSEA 2008 Elective Officers

Recommendations of candidates for President-Elect and Secretary/Treasurer to serve this coming year are now being accepted by the Nomination Committee. Refer to **Article IV. Elective Offices** in the **GDTSEA Constitution and Bylaws** for procedure and qualifications. Please contact GDTSEA with your suggestions.

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An official slate of candidates shall be prepared and presented, with provisions for write-in candidates, during the annual business meeting at the conference.

### Looking for Ways to Get Involved with GDTSEA?

There are many opportunities available within GDTSEA for any individuals that share our passion in *making Georgia's roads safer through education.*

#### Standing Committees

Budget Committee	
Purpose	Prepare an annual budget for presentation to the Association
Chairperson	Secretary/Treasurer
Member	*
Member	*
Member	*

Constitution & Bylaws Committee	
Purpose	Present to the Executive Committee for its consideration, proposed amendments to the Constitution & Bylaws
Chairperson	* President - Advisor
Member	Karen Miller
Member	*
Member	*

Publications Committee	
Purpose	Be responsible for recommending and supervising the development of Association publications
Chairperson	* President - Advisor
Newsletter	
Editor	*
Member	*
Member	*
Member	*
Policies & Procedures Manual	
Publisher	*
Member	*
Member	*
Member	*

Membership Committee	
Purpose	Annually develop and implement a campaign to increase Association membership
Chairperson	* President-Elect - Advisor
Member	*
Member	*
Member	*

Conference Committee	
Purpose	Annually plan and implement a state conference
Chairperson	Immediate Past President
Member	*
Member	*
Member	*

**Where ever you see an "\*" , there is an opportunity just waiting for you!**

Please contact GDTSEA with your suggestions or sign up at the conference.

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**Registration Form**  
*(Please Print)*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Employer

\_\_\_\_\_  
Position

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Home Phone

\_\_\_\_\_  
Work Phone

\_\_\_\_\_  
Email Address  
(Requested for confirmation)

**Registration Fee:**

- \$35.00 - (on/before 2/22/2008)
- \$45.00 - Late/On-Site Registration  
*(Make Check Payable to GDTSEA)*

\_\_\_\_\_  
Signature

**Profession:**

- State Supervisor of Safety
- University Professor
- Elementary/Secondary
- Commercial Driving
- Police Traffic Safety
- Corporate Representative
- Emergency Medical
- Driver Rehabilitation
- Other: \_\_\_\_\_

**Lunch**

- Regular
- Vegetarian

Completed registration forms and fees should be mailed to:

GDTSEA, c/o GTIPI  
1070 Culpepper Drive, Suite 300  
Conyers, GA 30094

Telephone: 800-342-9819 or 678-413-4281

**MEMBERSHIP FORM**  
*(Please Print)*

Name \_\_\_\_\_ Home Phone \_\_\_\_\_  
*Last First*

Address \_\_\_\_\_ Work Phone \_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

Work Position \_\_\_\_\_ (Teacher, EMS, Police Officer, etc.)

County \_\_\_\_\_

Skills willing to share with GDTSEA organization:

- |  |  |
|--|--|
| <input type="checkbox"/> Membership Committee            | <input type="checkbox"/> Advertising                 |
| <input type="checkbox"/> Budget Committee                | <input type="checkbox"/> Phone calls                 |
| <input type="checkbox"/> Publications Committee          | <input type="checkbox"/> Meeting set-up/Registration |
| <input type="checkbox"/> Constitution & Bylaws Committee | <input type="checkbox"/> Photography                 |
| <input type="checkbox"/> Conference Committee            | <input type="checkbox"/> Video                       |
| <input type="checkbox"/> Region Chairperson              | <input type="checkbox"/> Other _____                 |

**GDTSEA Annual Membership Fee: \$20.00 (payable to GDTSEA)**

Completed membership forms and dues should be mailed to:

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